



Algoma Steel Inc.
105 West Street
Sault Ste. Marie, Ontario, Canada P6A 7B4

June 19, 2008

Dear Valued Supplier

Effective June 23, 2008 Algoma Steel Inc. will be changing its name to Essar Steel Algoma Inc. as part of a broader brand launch across the Essar Group. Our new corporate image reflects our new reality as a division of Essar Steel Holdings and opens doors for Algoma on the global stage to the benefit of our suppliers, our customers, our employees, and indeed, the communities in which we operate.

A corporate re-branding initiative is currently underway to reflect this change in our business systems forms, purchasing materials and all other forms of print and electronic communications. Please be sure to share this information in advance of the launch date with those areas in your organization that may be affected such as sales, information technology, accounts receivable, shipping and logistics.

We expect this transition to be transparent to our suppliers. Nevertheless, contingency plans are in place to minimize any disruptions that may arise. Should you have any questions or concerns, please contact your Algoma Purchasing or Logistics Representative.

We thank you for your continued support and look forward to working together toward a new level of performance at Essar Steel Algoma Inc.

Best Regards,

Edward M. Bumbacco
Manager – Corporate Logistics, Purchasing and Stores